

Agenda | NOCA Annual General Meeting
Monday, September 8, 2025 @ 6:00pm CT / 7:00pm ET



- 1. Call to Order & Introductions
- 2. Constitution of Meeting
- 3. Report on Credentials
- 4. Approval of Agenda
- 5. Greetings
 - a. Curling Canada, Ray Baker
 - b. Ontario Curling Council, Gerry Sundwall
- 6. Keynote – “Growing Youth Curling in Northern Ontario” –
Dustin Mikush – Manager of Youth Development – Curling Canada
- 7. Adoption of Minutes of AGM June 27, 2024 Page 2-6
- 8. Business Arising
- 9. Finances:Page 7-18
 - a. Report of Auditors and Review of 2025 Financial Statements (Candace Phillips of MNP LLP)
 - b. Motion to accept draft financial statements
 - c. Motion to conduct an Accounting Review
 - d. Motion to appoint an Auditor/Accountant
- 10. Reports:
 - a. President – Hayley SmithPage 19-20
 - b. Operations – Laura Forget Page 21-26
 - c. Ontario Curling Council – Erin Jarvis Page 27-40
- 11. Acts of Directors
- 12. New Business
 - a. Announcement of NOCA Award Winners
- 13. Delegates Only Session (End Livestream)
 - a. Good and Welfare
- 14. Adjournment

NOCA 2024 Annual General Meeting
Monday June 24, 2024
6:00pm CT/7:00pm ET
Via Videoconference (Microsoft Teams)

1. Call to Order and Introductions

- The NOCA Board President introduced herself and welcomed everyone to the 2024 Annual General Meeting of the Northern Ontario Curling Association.
- The Executive Director, at the request of the President, reviewed housekeeping details pertaining to the passing of motions in an online platform.
- The President called the meeting to order and requested that a moment of silence be observed for those who have passed in the last year.
- The President reminded attendees that as a meeting of members, only club delegates were permitted to make a motion or to vote on any motions brought forward, and that the NOCA board members would not vote unless they were also a club delegate.
- The President noted that all reports and statements were circulated in advance to club delegates with the meeting package.
- The President noted that the meeting was being recorded and will be available for viewing on YouTube in the coming days. Additionally, a portion of the meeting would be held in camera out of respect to any club delegate that would prefer to raise an issue in private.
- Introduction of board and staff:
 - Hayley Smith, President and Region 1 Director
 - Trevor Bonot, Vice President and Director at Large
 - Jim Turner, Secretary/Treasurer and Director at Large
 - Rebecca Carr, Region 2 Director
 - Karen Saarimaki, Region 3 Director
 - Dave Cutler, Region 4 Director
 - Jeffrey King, Region 5 Director
 - Kim Meunier, Region 6 Director
 - Amanda Gates, Director at Large
 - Laura Forget, Executive Director
- Introduction of guests:
 - Nolan Thiessen, CEO, Curling Canada
 - Gerry Sundwall, Chair, Ontario Curling Council
 - Jennifer Ferris, Keynote Speaker, Education and Safe Sport Officer – Curling Canada
 - Candace Phillips, BDO Dunwoody

2. Constitution of Meeting:

The Executive Director reported that the notice of meeting had been sent to all voting delegates (for the first time) on June 3rd, 2024 (at least 21 days prior to the meeting as required by the constitution) thus the meeting was duly constituted.

3. Report on Credentials:

The Executive Director reported that 22 of the association's 48 voting delegates registered for the meeting, and that a quorum of 5 is required.

Attendance:

- Board: Hayley Smith (Region 1), Karen Saarimkai (Region 3), Dave Cutler (Region 4), Jeffrey King (Region 5), Kim Meunier (Region 6)
- Staff: Laura Forget (Executive Director)
- Club Delegates: Christine Dubuc (Coniston CC), Pamela Morel (Sturgeon Falls CC), Ken Kopechanski (Fort William CC), Jason Johnson (Atikokan CC), Barbra Nott (Idylwylde Golf & Country Club), JoAnne Van Horne (Sioux Lookout CC), James McPherson (Longlac CC), Kelly Kenny (Terrace Bay CC), Catherine Jensen (Blind River CC), Steve Meunier (McIntyre CC), Jeremy Landry (Horne Granite CC), Ron Silver (Fort Frances CC), Kelly Latoski (Port Arthur CC), Karen Saarimaki (Geraldton CC), Ron Gillies (PACC Go Slow), Patti Fairfax (Nosbonsing CC), Shane Gordon (Northern Credit Union CC), Matthew Schottroff (Keewatin CC), Gail Overall (Fort William CC BWL), Joan Sheppard (Mindemoya CC), Dave Cutler (Espanola CC), Hugh Campbell (Kapuskasung CC).
- Other Guests/Observers: Jennifer Ferris (Keynote Speaker), Candace Phillips (BDO), Nolan Thiessen (Curling Canada), Gerry Sundwall (Ontario Curling Council), Kevan Stranges (Fort William CC), Tom Leonard (Northern Credit Union CC), Steve Amyot (Horne Granite CC)

4. Approval of Agenda:

The President asked if there were any requests for additional items to be added to the agenda.

Motion:

THAT the agenda be accepted as distributed

Moved: JoAnne Van Horne

Seconded: Patti Fairfax

Carried

5. Greetings:

- Nolan Thiessen, CEO of Curling Canada, brought greetings on behalf of Board and staff of Curling Canada. Highlighted that it will be an exciting year in Northern Ontario as the Scotties Tournament of Hearts will once again be hosted in Thunder Bay. Ticket sales have already kicked off and Curling Canada has been for a site visit. They are very excited to continue with even more marketing in the fall. Thanked the Association for including Curling Canada in the meeting.
- Gerry Sundwall, Chair of Ontario Curling Council, highlighted that it's been a great year working with NOCA and bringing all three Ontario organizations together through shared resources and building strengths. He mentioned that the Ontario Curling Council has also shown some great growth. The camps for both Northern and Southern Ontario are oversubscribed this year. He announced that Jennifer Ferris was leaving OCC after

ten years as Manager, Programs and Operations, to take a role at Curling Canada. Thanked her for her contributions to Curling in Ontario.

6. Keynote Speaker: Jennifer Ferris – “Working Together in Sport Safety”

- Started Presentation with a survey of the group asking, “What does sport safety mean to you?” – words were shared like “responsibility, comfort, fun, healthy, inclusive, trust, protection”
- Sport safety includes things like abuse and maltreatment, prevention and complaint management, injury prevention, concussion awareness, return to play guidelines, and diversity, equity and inclusion initiatives
- Made it clear that curling is not immune to issues of sport safety and encouraged Boards to ask the question “Have you done everything you can to protect the safety of your participants?”
- System alignment is required to help mitigate the risks at the National, Provincial and club levels – policy templates, third party complaint management, business plans, reciprocity policies, clear jurisdictions
- Clubs can get started through a four-step process: Policies and Procedures, Prevention through Education, Operationalizing Safe Sport, Response
- Curling Canada, along with NOCA and other MAs, are working on an aligned policy suite, potentially a national code of conduct, governance education tools, business models that will help build capacity within the systems
- Will provide clubs with the presentation and they can contact Jennifer anytime

7. Adoptions of Minutes of AGM June 27th 2023:

- The President indicated that the minutes of the previous AGM were circulated in the meeting package and asked if there were any errors or omissions.

Motion:

THAT the minutes of the AGM dated June 27th, 2023 be approved as distributed.

Moved: Dave Cutler

Seconded: Kelly Kenny

Carried

8. Business Arising:

- None

9. Finances:

a. Report of Auditors and Review of 2024 Financial Statements

- Candace Phillips, Manager at BDO Dunwoody LLP in Thunder Bay provided a high-level overview of the Association’s financial statements for the year ending April 30, 2024.
- The accountant went over the Independent Practitioner’s Review Engagement Report – which outlines responsibilities from both Management and the Practitioner, as well as the overall findings. Gold star conclusion with qualification added due to the

introduction of the 50/50. This is very common with not-for-profit organizations but will likely be removed next year as there is not further lottery revenue.

- Statement of Financial Position – increase in investment in GICs given the higher interest rates over the last year. Good to see as it is best to get the money invested and generate further income that way.
- High level outline of Revenue and Expenses – Membership revenue up just a little bit this year over last. Personnel costs were up but that changes year over year depending on staffing. Reporting an overall loss for this year, but down from a much larger loss last year.
- Accountant indicated that if anyone has any questions, they are more than welcome to reach out to her or the Executive Director

Motion:

THAT the draft financial statements for the year ending April 30, 2024 be accepted as presented.

Moved: Ron Silver

Seconded: Karen Saarimaki

Carried

b. Motion to conduct an Accounting Review:

Motion:

THAT an Accounting Review be conducted for the 2024-25 fiscal year.

Moved: Dave Cutler

Seconded: Ken Kopachanski

Carried

c. Motion to appoint an Auditor/Accountant

Motion:

THAT BDO Dunwoody LLP in Thunder Bay be named as the Auditor for the 2024-25 fiscal year.

Moved: Karen Saarimaki

Seconded: Steve Meunier

Carried

10. Board and Staff Reports

- The President (Hayley Smith), Executive Director (Laura Forget), and Ontario Curling Council (Jennifer Ferris) reviewed their reports, and highlighted any pertinent items. (Reports attached)

Motion:

THAT the reports of the Board of Directors and Staff for 2023-24 be accepted as presented and distributed.

Moved: Steve Meunier

Seconded: Ron Silver

Carried

11. Acts of Directors:

Motion:

THAT the actions of the NOCA Board of Directors for the 2023 fiscal year be ratified

Moved: Kelly Latoski

Seconded: Steve Meunier

Carried

12. New Business:

- President recognized the winners of the 2023-2024 NOCA Awards:

Coach Awards: Lee Toner & Steve Meunier

Volunteer Awards: Kelly Latoski, Joe Cooper and Kelly Irvine

Ice Tech: Bruno Bin

Leslie Kerr Builder Award: Tricia Sampson

13. Delegates Only Session (End Livestream)

- Dave Cutler (Region 4 Director) encouraged clubs to use the resources and support of the NOCA. Indicated that his own club (Espanola) has seen the positive impact of their membership with the Association.
- JoAnne Van Horne (Sioux Lookout CC) raised question about how many clubs were using the Curling Canada waiver and whether they had received any pushback from members regarding the line in the waiver related to being able to sue the club for negligence should there be an accident or injury. Most clubs are using the form with little to no pushback from membership. Will connect JoAnne with Jennifer Ferris and Bobby Ray (Manager, Club Development) to discuss further

14. Good and Welfare

- None

15. Adjournment

- The date for the 2024 AGM was set for Tuesday, June 23, 2025 – 6pm CT/7pm ET
- President asked that changes in club delegates be communicated to the Executive Director to maintain communication
- The President thanked delegates for their time, wished everyone a great summer, and declared the meeting adjourned.

Northern Ontario Curling Association
Financial Statements
For the 13-month period ended May 31, 2025
(Unaudited)

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Independent Practitioner's Review Engagement Report

To the Members of Northern Ontario Curling Association:

We have reviewed the accompanying financial statements of Northern Ontario Curling Association (the "Association") that comprise the statement of financial position as at May 31, 2025, and the statements of operations, changes in net assets and cash flows for the 13-month period then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the Association, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Northern Ontario Curling Association as at May 31, 2025, and the results of its operations and its cash flows for the 13-month period then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Other Matter

The financial statements of Northern Ontario Curling Association for the year ended April 30, 2024 were reviewed by another practitioner who expressed a qualified conclusion on those statements on June 24, 2024 for a scope limitation related to the completeness of lottery revenue.

Thunder Bay, Ontario
September 8, 2025

Chartered Professional Accountants
Licensed Public Accountants

Northern Ontario Curling Association
Statement of Financial Position
(Unaudited)

	May 31 2025	April 30 2024
Assets		
Current		
Cash	\$ 116,271	\$ 131,692
Short term investments (Note 2)	170,850	101,936
Accounts receivable	11,245	25,845
Prepaid expenses	6,151	-
	304,517	259,473
Long term investment (Note 2)	53,948	112,530
Equipment (Note 3)	8,982	11,280
	\$ 367,447	\$ 383,283
Liabilities and Net Assets		
Current		
Accounts payable and accrued liabilities	\$ 6,234	\$ 40,867
Government remittances payable (Note 4)	14,000	23,345
	20,234	64,212
Deferred capital contributions (Note 5)	1,364	1,706
	21,598	65,918
Net assets		
Internally restricted (Note 6)	78,757	78,757
Unrestricted	267,092	238,608
	345,849	317,365
	\$ 367,447	\$ 383,283

On behalf of the Board:

_____ Director

_____ Director

The accompanying notes are an integral part of these financial statements.

Northern Ontario Curling Association
Statement of Operations
(Unaudited)

	For the 13-month period ended May 31 2025	For the year ended April 30 2024
Revenue		
Grants		
Ontario Curling Council	\$ 34,650	\$ 33,000
Ontario Trillium Foundation - Community Building Fund	11,900	34,347
Competitions	49,546	40,364
Deferred capital contributions (Note 5)	342	427
Lottery revenue	-	1,371
Membership dues	94,857	88,224
Miscellaneous income	22,721	19,721
	<u>214,016</u>	<u>217,454</u>
Expenses		
Administrative support	6,000	7,575
Amortization	2,299	2,900
Bad debts	-	1,909
Bank fee	517	542
Competitions	49,208	51,006
Contracted services	-	3,750
Insurance	1,719	1,554
Lottery profit share and payout	3,082	2,396
Marketing	950	9,355
Meetings and travel	10,636	15,744
Office	4,117	1,738
Other association fees	13,348	15,382
Personnel	80,545	83,420
Professional fees	9,965	15,675
Programs	3,146	18,704
	<u>185,532</u>	<u>231,650</u>
Excess (deficiency) of revenue over expenses	\$ 28,484	\$ (14,196)

The accompanying notes are an integral part of these financial statements.

Northern Ontario Curling Association
Statement of Changes in Net Assets
(Unaudited)

			May 31 2025	April 30 2024
	Internally Restricted	Unrestricted	Total	Total
	(Note 6)			
Balance, opening	\$ 78,757	\$ 238,608	\$ 317,365	\$ 331,561
Excess (deficiency) of revenue over expenses	-	28,484	28,484	(14,196)
Balance, closing	\$ 78,757	\$ 267,092	\$ 345,849	\$ 317,365

The accompanying notes are an integral part of these financial statements.

Northern Ontario Curling Association Statement of Cash Flows (Unaudited)

	For the 13-month period ended May 31 2025	For the year ended April 30 2024
Cash flows from operating activities		
Excess (deficiency) of revenue over expenses	\$ 28,484	\$ (14,196)
Items not involving cash		
Amortization of equipment	2,299	2,900
Amortization of deferred capital contributions	(342)	(427)
Accrued interest on short and long term investments	(10,333)	(5,660)
	<u>20,108</u>	<u>(17,383)</u>
Changes in non-cash working capital balances		
Accounts receivable	14,600	2,813
Prepaid expenses	(6,151)	-
Accounts payable and accrued liabilities	(34,633)	13,409
Government remittances payable	(9,345)	9,201
Deferred revenue	-	(57,347)
	<u>(15,421)</u>	<u>(49,307)</u>
Investing activities		
Purchase of investments	(104,937)	(200,000)
Proceeds from sale of investments	104,937	166,400
	<u>-</u>	<u>(33,600)</u>
Decrease in cash for the year	(15,421)	(82,907)
Cash, beginning of year	131,692	214,599
Cash, end of year	<u>\$ 116,271</u>	<u>\$ 131,692</u>

The accompanying notes are an integral part of these financial statements.

Northern Ontario Curling Association Notes to Financial Statements (Unaudited)

1. Significant Accounting Policies

Basis of Accounting	These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. These standards use the accrual basis of accounting. The accrual basis recognizes revenues as they become available and measurable; expenses are recognized as they are incurred and measurable as a result of receipts of goods or services and the creation of a legal obligation to pay.				
Nature and Purpose of Organization	The Northern Ontario Curling Association was incorporated under the laws of the Province of Ontario on April 26, 2007 without share capital. The Northern Ontario Curling Association is a regional umbrella organization to which Northern Ontario curling clubs belong. Its purpose is to promote and develop the sport of curling in Northern Ontario. The Association is exempt from income tax under section 149 (1) (l) of the Income Tax Act.				
Financial Instruments	Financial instruments are recorded at fair value when acquired or issued. All investments have been designated to be in the fair value category, with gains and losses reported in operations. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each balance sheet date and charged to the financial instrument for those measured at amortized cost.				
Equipment	<p>Equipment is initially recorded at cost. Amortization is provided as follows:</p> <table border="0" style="margin-left: 20px;"> <tr> <td style="padding-right: 20px;">Computer equipment</td> <td>- 33% declining balance</td> </tr> <tr> <td>General equipment</td> <td>- 20% declining balance</td> </tr> </table>	Computer equipment	- 33% declining balance	General equipment	- 20% declining balance
Computer equipment	- 33% declining balance				
General equipment	- 20% declining balance				

Northern Ontario Curling Association Notes to Financial Statements (Unaudited)

1. Significant Accounting Policies (cont'd)

Deferred Capital Contribution	<p>The Association is the recipient of certain approved capital grants which specify purpose and maximum allowable contributions.</p> <p>Funds received are included on the statement of financial position as equipment and deferred capital contributions and are amortized to income on the declining balance method at the rate consistent with the method used to record the amortization on the related equipment.</p>
Revenue Recognition	<p>The Northern Ontario Curling Association follows the deferral method of accounting for government grants and program contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unspent funding is shown as deferred revenue. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.</p>
Contributed Services	<p>Members contribute approximately 1,200 hours per year to assist the Association in carrying out its operating activities. Due to the difficulty in determining the fair market value, contributed services are not recognized in the financial statements.</p>
Contributed Materials	<p>Contributed materials which are used in the normal course of the Association's operations and would otherwise have been purchased are recorded at their fair value at the date of contribution if fair value can be reasonably estimated.</p>
Use of Estimates	<p>The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. The principal estimates used in the preparation of these financial statements are the accruals and estimated useful life of equipment. Actual results could differ from management's best estimates as additional information becomes available in the future.</p>

Northern Ontario Curling Association Notes to Financial Statements (Unaudited)

1. Significant Accounting Policies (cont'd)

Travellers Wheelchair Reserve Fund	The Association has an agreement with a sponsor whereby 10% of the entry fees for certain events is set aside in a reserve fund for future wheelchair curling development.
Travellers CCC Reserve Fund	The reserve fund consists of internally restricted funds to provide working capital for the Travellers competitions during fluctuating periods when operating expenses exceed program funding or if equipment is needed.
Operating and Other Reserve Funds	The operating, training and junior development reserve funds consists of internally restricted funds to provide working capital during fluctuating periods when operating expenses exceed revenues. The 'Return to Curling' marketing campaign reserve fund's purpose is to fund advertising and promotion costs to attract new curlers and welcome back those that stepped away during the closures caused by the COVID-19 pandemic.

2. Investments

The Association has invested in the following short term guaranteed investment certificates:

<u>Name</u>	<u>Market Value</u>	<u>Rate</u>	<u>Maturity Date</u>
Non-redeemable GIC	\$ 10,461	0.95%	August 24, 2025
Non-redeemable GIC	53,578	3.40%	November 28, 2025
Non-redeemable GIC	54,093	5.30%	November 28, 2025
Cashable GIC	52,718	2.00%	December 23, 2025
	<u>\$ 170,850</u>		

The Association has invested in the following long term guaranteed investment certificate:

<u>Name</u>	<u>Market Value</u>	<u>Rate</u>	<u>Maturity Date</u>
Non-redeemable GIC	\$ 53,948	5.00%	November 30, 2026

Northern Ontario Curling Association
Notes to Financial Statements
(Unaudited)

3. Equipment

	May 31 2025		April 30 2024	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Computer equipment	\$ 1,095	\$ 874	\$ 1,095	\$ 766
General equipment	35,562	26,801	35,562	24,611
	<u>\$ 36,657</u>	<u>\$ 27,675</u>	<u>\$ 36,657</u>	<u>\$ 25,377</u>
Net book value		<u>\$ 8,982</u>		<u>\$ 11,280</u>

4. Government Remittance Payable

	May 31 2025		April 30 2024	
HST payable	\$ 12,497	\$ 21,271	\$ 12,497	\$ 21,271
Source deductions	1,503	2,074	1,503	2,074
	<u>\$ 14,000</u>	<u>\$ 23,345</u>	<u>\$ 14,000</u>	<u>\$ 23,345</u>

5. Deferred Capital Contributions

	May 31 2025		April 30 2024	
Balance, opening	\$ 1,706	\$ 2,133	\$ 1,706	\$ 2,133
Amortization	(342)	(427)	(342)	(427)
Balance, closing	<u>\$ 1,364</u>	<u>\$ 1,706</u>	<u>\$ 1,364</u>	<u>\$ 1,706</u>

Northern Ontario Curling Association
Notes to Financial Statements
(Unaudited)

6. Internally Restricted Net Assets

Internally restricted net assets are funds committed for specific purposes as follows:

	May 31 2025	April 30 2024
Junior development reserve	\$ 1,700	\$ 1,700
Operating reserve fund	60,000	60,000
'Return to Curling' marketing campaign reserve fund	10,161	10,161
Training reserve fund	3,246	3,246
Travellers CCC reserve fund	1,500	1,500
Travellers wheelchair reserve fund	2,150	2,150
	\$ 78,757	\$ 78,757

7. Financial Instruments

Unless otherwise noted, it is management's opinion that the Association is not exposed to significant currency or market risk arising from financial instruments.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Association is exposed to interest rate risk arising from the possibility that changes in interest rates will affect the value of fixed income denominated GIC investments.

This risk has not changed from the previous year.

Credit Risk

Credit risk is the risk of financial loss to the Association if a customer or counter-party to a financial instrument fails to meet its contractual obligations, and arises principally from the Association's receivables. The Association does not believe it is subject to any significant concentrations of credit risk related to accounts receivable.

The Association maintains all its bank accounts at one chartered bank. The Association is exposed to credit risk as the balances in the accounts exceed the federally insured limit.

This risk has not changed from the previous year.

Northern Ontario Curling Association
Notes to Financial Statements
(Unaudited)

7. Financial Instruments (cont'd)

Liquidity Risk

Liquidity risk is the risk that the Association encounters difficulty in meeting its obligations associated with financial liabilities. Liquidity risk includes the risk that, as a result of operational liquidity requirements, the Association will not have sufficient funds to settle a transaction on the due date; will be forced to sell financial assets at a value, which is less than what they are worth; or may be unable to settle or recover a financial asset. Liquidity risk arises from accounts payable and accrued liabilities and government remittances payable. Management believes they are not exposed to significant liquidity risk.

This risk has not changed from the previous year.

8. Comparative Figures

Certain comparative figures have been restated in order to comply with the current year financial statement presentation.

STRATEGIC PLAN

NOCA is in the fourth year of a four-year Strategic Plan, which was developed jointly with Curling Ontario and the Ontario Curling Council (OCC). The NOCA Board recently completed their annual planning exercise, which included compilation of the 2025-26 Operations Plan. The Operations Plan was approved at a Board meeting on June 23, 2025 and will be available on the NOCA website for review. NOCA continues to build on the partnership that was developed with Curling Ontario and OCC with the goal of exploring shared initiatives that will benefit all our member clubs.

BOARD PRIORITIES FOR 2025-26

NOCA is in the process of reviewing and revising, where necessary, all operational policies. Additionally, NOCA is working with provincial and national partners to finalize and implement a Safe Sport Policy suite. The Board continues to explore programs and services that may be beneficial to our member clubs. The Board continues to explore opportunities for collaboration, reduction of duplication and streamlining of services with our provincial partners.

NOCA BOARD OF DIRECTORS 2025-26

There were some changes to the Board Directors during the 2024-25 season. Expiration of Director terms resulted in Board vacancies in Regions 2 and 5 as well as a Director at Large. An additional Director at Large vacancy and Region 6 vacancy were created following resignations. Spring elections resulted in the new 2025-26 NOCA Board of Directors noted below:

Hayley Smith – Board President, Region 1 Director
Trevor Bonot – Vice President, Director at Large
Tyler Stewart – Secretary/Treasurer, Region 2 Director
Karen Saaramaki – Region 3 Director
Dave Cutler – Region 4 Director
Jeffrey King – Region 5 Director
Vacant – Region 6 Director
Amanda Gates – Director at Large
Leslie Kerr – Director at Large

The Board would like to take this opportunity to thank Jim Turner, Rebecca Carr and Kim Meunier for their many contributions to NOCA and its member clubs over their tenure with the Board. Jim and Kim remain committed to promoting the future of curling and we wish them every success in their future endeavours

Executive Director

Laura Forget, has completed her second full year as NOCA Executive Director. She has spent much of the past year improving NOCA operations, exploring shared service

opportunities, connecting with clubs, and developing relationships with provincial and national counterparts. She is passionate about growing our sport through youth engagement, grass roots development, and curling for life initiatives to assist our clubs in increasing membership. This past year has seen a significant growth in youth curling through initiatives such as Hit, Draw Tap, Rockfest, and the Amethyst junior curling camp. Thanks to Laura for her involvement in promoting and organizing these events. The Board is very much looking forward to working with Laura to explore additional opportunities to further grow the sport of curling.

Hayley Smith
President, Northern Ontario Curling Association

EXECUTIVE SUMMARY

This AGM report for the Northern Ontario Curling Association reflects my second full year serving as Executive Director. Over the past season, my focus has been on strengthening and expanding youth programs across the region, ensuring that the next generation of curlers is both inspired and supported in their journey through the sport. Initiatives like Hit Draw Tap, U15 RockFest, and youth development camps have continued to grow, providing meaningful opportunities for young athletes to learn, compete, and connect.

Beyond youth programming, we have worked diligently to support our member clubs, deliver quality competitions, and foster collaboration with partners such as Curling Canada, the Ontario Curling Council, and Curling Ontario. These partnerships remain essential as we navigate an evolving curling landscape and position NOCA for continued success.

I remain grateful for the dedication and passion of our volunteers, clubs, athletes, and board members, whose contributions make our progress possible. With your support, NOCA is building a strong foundation for the future of curling in Northern Ontario—one that invests in youth while staying true to our history, culture, and identity.

Looking ahead, I am optimistic about what we can achieve together. Thank you for your trust and commitment to our shared vision. It continues to be an honour to serve as your Executive Director.

Key Highlights:

1. Growth of Hit Draw Tap Program:

One of the most exciting areas of growth this season has been our Hit Draw Tap program. What started with a single club just one year ago has now expanded to 10 participating clubs across Northern Ontario, engaging more young curlers than ever before.

We were also proud to host two provincial Hit Draw Tap Shootouts this season. The first took place on arena ice during the 2025 Scotties Tournament of Hearts in Thunder Bay, and the second was held alongside the U15 RockFest in North Bay. Each event welcomed 15 young competitors, all of whom received a hoodie, medal, and—most importantly—memorable experiences on the ice. The photos, smiles, and energy from these events highlight just how impactful these opportunities are for our youth and for the future of our sport.



The continued expansion of Hit Draw Tap reflects our commitment to creating accessible, fun, and meaningful entry points for young curlers, ensuring they feel connected and excited about being part of the curling community.

2. New Logo and Website Re-Design

NOCA recently unveiled a new logo that aligns our visual identity with Curling Canada and the other Member Associations across the country. At the heart of the design is the moose—an enduring symbol of Northern Ontario's strength, resilience, and pride. This refreshed brand reflects both our unique identity and our strong partnership with Curling Canada, while providing a consistent look and feel across the national curling community.

In addition, significant progress has been made on the redesign of our website. The updated site will be more modern, user-friendly, and better equipped to showcase the stories, programs, and resources available to our members. While the official launch is still to come, AGM attendees will enjoy a special sneak peek of the new platform.

3. Partnerships & Collaboration:

NOCA continues to benefit from strong and productive partnerships with Curling Canada, the Ontario Curling Council, and Curling Ontario. Together with my colleagues Erin Jarvis (OCC) and Matt Allen (Curling Ontario), we have established a collective Ontario voice that provides valuable insight, feedback, and accountability to both our national and provincial governing bodies. This collaboration ensures that the needs and perspectives of our clubs and curlers in Northern Ontario are well-represented at every level of decision-making.

In addition, NOCA remains an active participant in several national and provincial pilot projects and subcommittees. These include the Sport Integrity Task Force, the Youth Development Council, the Defining a Member Working Group, and the Uplifter pilot project, among others. Our involvement in these initiatives not only strengthens NOCA's influence but also ensures we are helping to shape the future of curling in ways that reflect the realities and priorities of Northern Ontario.

COMPETITIONS REPORT

NATIONAL CHAMPIONSHIPS in 2024-25

This season was an exciting one for Northern Ontario as we had the privilege of hosting several major events that showcased both our communities and our people. The 2025 Scotties Tournament of Hearts in Thunder Bay and the 2025 Canadian Masters Championships in Sault Ste. Marie were both tremendous successes, thanks to the tireless efforts of the host committees and volunteers who welcomed athletes, officials, and fans from across the country. In addition, North Bay proudly hosted the U15 RockFest East, providing a national stage for the youngest competitors in our sport.

These events not only highlight Northern Ontario's ability to deliver world-class championships but also demonstrate the depth of talent we have in officiating and ice making. At the Scotties, Karen Sarimaki served as Chief Umpire and Tom Leonard as Head Ice Technician—both representing our region with professionalism and expertise at the highest level.



The success of these championships is a testament to the dedication of our volunteers, the strength of our curling communities, and the reputation Northern Ontario continues to build as a trusted host for national events.

TEAM NORTHERN ONTARIO

Congratulations to all our provincial champions. Each proudly represented the moose at their National Championships, embodying excellence both on and off the ice.

- U18 Men – Team MacKay – YNCU Curling Centre
- U18 Women – Team Dubinsky – Kakabeka Falls Curling Club
- Masters Men – Team Gordon – Northern Credit Union Community Centre
- Masters Women – N/A
- Men – Team Epping – Northern Credit Union Community Centre
- Women – Team McCarville – Fort William Curling Club
- Mixed Doubles – Team Stewart/Westlund-Stewart – Fort William Curling Club
- U20 Men – Team Rajala – Northern Credit Union Community Centre
- U20 Women – Team Toner – Northern Credit Union Community Centre
- Senior Men – Team Harnden – YNCU Curling Centre
- Senior Women – Team McInnes – McIntyre Curling Club
- Club Championship Men – Team Chandler – Little Current Curling Club
- Club Championship Women – Team Daley – North Bay Granite Club
- Mixed – Team Robert – YNCU Curling Centre
- Wheelchair – Team Dean – Fort William Curling Club

- Two-Person Stick – Team Derosier/Cooke

A special congratulations to Team Dean of the Fort William Curling Club, who won the 2025 Canadian Wheelchair Championship held in Boucherville, Quebec. Skip Doug Dean, along with Gino Sonogo, Rick Bell, Lola Grahama, Aimee Epp and coach Doug Gelmich, defeated Quebec in the final to capture their first Canadian Championship.



Additionally, Northern Ontario was awarded its first ever Curling Canada Governor's Cup in May. The Governor's Cup is awarded to the member association that has the best year-to-year improvement at National Championships in back-to-back full seasons. This is the first piece of Curling Canada hardware won by Northern Ontario since the awards were introduced in the 2013-14 season.



LOOKING AHEAD

Throughout the upcoming year, our priorities will include enhancing member engagement, expanding our youth programs, and continuing to improve organizational efficiencies. Additionally, we are dedicated to strengthening partnerships with the broader curling community and promoting the sport at both the local and regional levels.

The following are some highlights of what is to come in 2025-26:

National Championships in 25-26: We are proud to announce that in 2026, Northern Ontario will play host to three prestigious national youth events: the Canadian U18 at the McIntyre Curling Club in Timmins, as well as the Canadian U21 Mixed Doubles and the Canadian U20, both to be held in Sudbury. These events represent an extraordinary opportunity to celebrate the talent and passion of young curlers nationwide, while also strengthening our own youth development pathway here at home.

By welcoming these championships to our region, we not only provide two Northern Ontario teams of each gender at both the U18 and U20 levels with the chance to compete on the national stage, but we also create a powerful platform to expand and grow our youth programming. Hosting events of this calibre inspires the next generation of athletes, engages communities across our province, and reinforces our commitment to fostering excellence in curling at every age and stage.

Strengthening Provincial & National Connections: In 2025–26, NOCA will continue to work closely with our provincial and national partners to explore opportunities for greater collaboration, efficiency, and effective management of shared resources. These conversations are an important part of ensuring that our members benefit from strong governance, streamlined operations, and enhanced support across all levels of the sport.

Club Development & Member Services: Supporting our member clubs remains a key priority. In 2025–26, NOCA will enhance club-level resources (templates, policies, toolkits) and continue to support the delivery of training and workshops for coaches, ice technicians, and volunteers in partnership with the Ontario Curling Council. In addition, there will be a focus on marketing and communications support, helping clubs strengthen recruitment and retention efforts in an exciting Olympic year.

Strengthening Youth Pathways: In addition to hosting national youth events, NOCA will expand its youth development programming. This includes increased promotion of Hit Draw Tap, RockFest, and youth camps, while also aligning programs with Curling Canada's Long-Term Curler Development model to ensure age- and stage-appropriate experiences.

CONCLUSION

The 2025 AGM report of the Northern Ontario Curling Association reflects a year of growth, innovation, and strong collaboration across our curling community. Together, we have advanced youth development initiatives, delivered successful provincial and

national championships, and strengthened our partnerships with Curling Canada, the Ontario Curling Council, and Curling Ontario. Each of these efforts reinforces our collective commitment to building a vibrant and sustainable future for curling in Northern Ontario.

Looking ahead, the opportunities before us are both exciting and transformative. The privilege of hosting three national youth events in 2026 will not only shine a spotlight on our communities but also provide new inspiration for the next generation of curlers. At the same time, we will continue to invest in our clubs by enhancing resources, supporting training opportunities, and promoting programs that create welcoming and thriving curling environments.

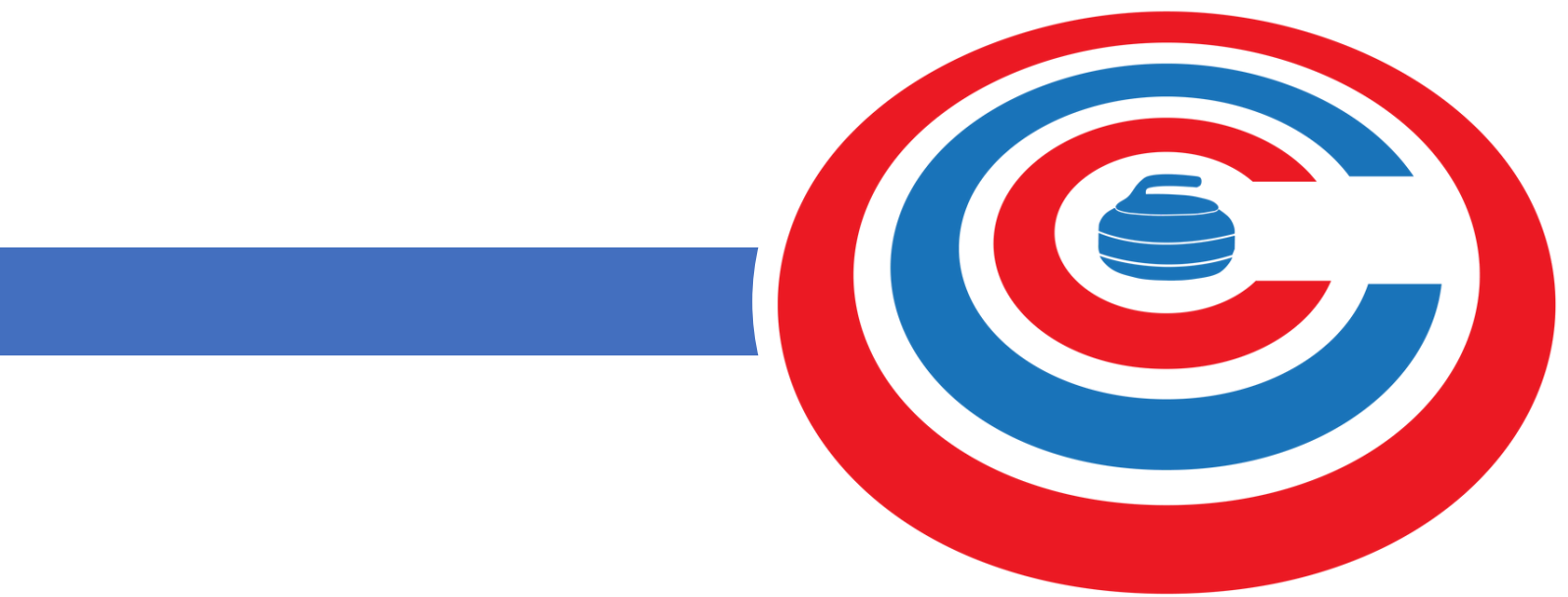
I remain deeply grateful to our Board of Directors, member clubs, volunteers, and athletes, whose dedication and passion continue to drive our progress. Your contributions—on the ice, in our communities, and behind the scenes—are what make NOCA strong. Together, we are laying the groundwork for lasting success, ensuring that curling in Northern Ontario remains both proud of its history and ambitious for its future.

As we embark on the 2025–26 season, I am confident that, with your ongoing support and shared vision, we will continue to achieve new milestones, foster meaningful connections, and inspire generations of curlers across our region. Thank you for being an essential part of this journey.

Laura Forget
Executive Director

ANNUAL REPORT

2024 - 2025



Chair's Report

Prepared by: Gerry Sundwall

I bring greetings from the Ontario Curling Council (OCC). It has been my pleasure to work with the Council as Chair over this past year.

I thank our Manager of Programs and Operations, Erin Jarvis along with her staff of Sean Turriff Manager of High-Performance Development, Mike Thompson Education Manager and Terri Collicott Administrative Coordinator as well as all of our contract staff for the work they do to support and grow curling in Ontario.

I also thank our Councillors, David Massey Treasurer, David Blair and Kevin Goheen our Independent Councillors and Carmalinda Del Conte representing Curling Ontario and David Cutler and Amada Gates representing NOCA for their work in supporting and growing the sport of curling in Ontario.

A special thank you goes out to David Blair who is stepping back after serving six years on the Council. David Blair played a role on the Executive Committee and as Treasurer over that period of time. He brought wisdom and balance to the Council as well as sharing his expertise in High Performance curling, and development of Policies and Strategies. David also helped support me in the role of Chair of OCC with his knowledge and expertise. Carmalinda Del Conte is stepping down as her role. Carmalinda provided a positive and future outlook to the Council. Kim Meunier is also stepping down as a Councillor from NOCA. Kim was a very experienced representative and brought and extensive knowledge of coaching, youth curling and organization to the OCC.

Our work this past year with NOCA and Curling Ontario and their Executive Directors Laura Forget and Matt Allen as well as their Staff and Boards has allowed us to move forward as a unit and this has benefited all curlers in Ontario. I would also like to highlight the work that Erin Jarvis our Manager of Programs and Operations performed this year. Erin was new to the organization but developed a very comprehensive plan with her staff that was well managed and executed this year.

The council is in a strong financial position thanks to the management of our operations Thank you to our Stakeholders, which include The Ministry of Heritage, Sport Tourism and Culture Industries, Canadian Sport Institute Ontario, the Coaches Association of Ontario and Curling Canada.

It has been a pleasure to serve as Chair of the Ontario Curling Council.



Gerry Sundwall
Chair, Ontario Curling Council



Manager, Program and Operations Report

Prepared by: Erin Jarvis

It is with pleasure that I provide a report of the Ontario Curling Council's (OCC) Operations for the 2024-2025 season.

First and foremost, I want to extend my sincere thanks to the Ontario Curling Council Operations Team. Your support during my first year in this role has meant a great deal, and your passion and dedication have played a vital role in making this season such a success. I am grateful to be working alongside such a committed and talented group of people who care deeply about the future of our sport.

- Sean Turriff, Manager of High Performance Development
- Mike Thompson, Education Manager
- Terri Collicott, Administrative Coordinator
- Kerri Lott, Social Media
- Glenn Paulley, Webmaster

Thank you also to the staff and boards of our Member Associations – Curling Ontario and NOCA. Thank you to Curling Ontario and NOCA executive directors, Matt & Laura for their support and guidance this year and the help of all the members of the Curling Ontario Team. Thank you Jackie, Dave, Terri, Tracey and Kerri!

We are pleased to report that the relationship between the three organizations is strong. We are working to optimize programs and services in the province and we are truly better together.

The OCC was well guided by a dedicated board of directors - thanks to our Councillors - Gerry Sundwall (Chair), David Massey (Secretary/Treasurer), David Blair, Kevin Goheen, Carmelinda Del Conte, Kim Meunier & David Cutler.

The term for a long standing board member with the OCC will be expiring this year, independent councillor, David Blair. David has been an invaluable member of the Ontario Curling Council Board since his election as an independent councillor in 2019. In 2021, he stepped into the role of Secretary/Treasurer and served in that capacity for three years, providing steady financial oversight and thoughtful guidance throughout. His contributions have helped strengthen the OCC's fiscal management and governance practices, and his commitment to the sport and the organization has been deeply appreciated. We also extend our heartfelt thanks and farewell to Carmelinda Del Conte and Kim Meunier. We are deeply appreciative of the time, expertise, and commitment they have shared with the board.

The programs we delivered this year would not have been possible without the support from the curling facilities that partnered with us to offer events and courses to the incredible community of Coach Developers, Coaches, Instructors, Ice Team Trainers, Officials, and Volunteers — thank you for your continued dedication and support. It's been a privilege to step into this role and witness firsthand the strength of the curling community.



Manager, Program and Operations Report continued....

I was fortunate to have been able to build on a solid foundation of programs and services from the 2023-2024 season and earlier. I am energized by what's been accomplished and excited to help build on this progress in the year ahead.

Engagement in our coach and instructor training workshops was excellent! As you'll see in the report that follows, more than 41 coaching courses were delivered across the province — and demand is only growing for the coming season.

This past season also saw continued success in our Next Gen High Performance and Academy programs, with athletes receiving valuable support through the Ontario Government's Quest for Gold funding. We maintained strong momentum in wheelchair curling development, with programming that welcomed new athletes and introduced a few new coaches to the sport.

The Trillium and Amethyst Youth Curling Camps returned in the summer of 2024, and we expanded on last year's U15 Triples pilot by delivering three exciting and well-received Triples events across Ontario. These new offerings are helping us reach more youth curlers and grow the game at a grassroots level.

Here is what we are excited about going into the 2025-2026 Season

- Trillium and Amethyst Curling Camps are fully subscribed! Trillium camp was expanded again and an additional group added to each week.
- We are excited to have secured the same amount of funding as previous years from the province for 2025-2026.
- Additionally, we have secured funding for our Quest for Gold Program
- We continue to partner with the Canadian Sport Institute of Ontario for our Next Gen Program
- We have pilot programs in development for Youth with Rockfest Qualifiers, Coaches with expanded Apprentice coach programs and Sport Development with a new Club based Academy program and a Mixed Double Academy Team.

Thank you again to the dedicated staff and volunteers that have made this year a success and my first year with the OCC a pleasure.

Good Curling



Erin Jarvis
Manager, Programs and Operations

Thank you to our Partner Organizations



The Ontario Curling Council wishes to thank our funding partners and our liaisons. We are better because of our partnership - thanks to:

Ministry of Sport - Scott Cooper

Curling Canada - David Murdoch, Helen Radford, Dustin Mikush

Canadian Sport Institute of Ontario - Kolton Kowalchuk

Coaches Association of Ontario - Mercedes Watson, Brooke Leonardo

Canadian Women & Sport - Gender Equity in Coaching Team

Ontario Sport Network





A STRATEGIC PLAN FOR ONTARIO | 2022-2026



Strategic Priorities

PARTICIPATION

More curlers, curling more often.

PERFORMANCE

World class development for athletes, coaches, officials, ice technicians, and facility managers.

ACTIVE PARTNERSHIPS

Work with our member curling facilities, our provincial and national curling partners to grow and develop the sport of curling together.

ORGANIZATIONAL SUSTAINABILITY

Continual strengthening of sport governing bodies (CurlON, Northern Ontario Curling Association, and Ontario Curling Council) in Ontario.



Vision

Be the standard of excellence for sport development and participation in Ontario.

Mission

To inspire and energize Ontarians to be involved in curling.

Values

Inclusiveness

We will support and create positive, safe and rewarding experiences for EVERYONE!

Integrity

We will do the right thing, be fair, respectful and transparent.

Accountability

We will take responsibility for our actions.

Synergistic

We will work collaboratively with our partners, participants, stakeholders, and staff.

Progressiveness

We will continuously evolve; ensuring a healthy future and innovate the sport of curling for all current and future participants

Excellence

We will deliver quality, value-added programming for our members to assist ALL curling participants to achieve their personal goals.

Strategic Priority

Participation

More curlers, curling more often

In 2024-2025 here are some of the activities we completed to move us closer to our strategic objectives:

Activating Member recruitment pathway TRY | LEARN | PLAY with our member facilities.

- Continued enhancement of curlinginontario.ca
 - Portal for all things curling in Ontario to make programs and services easier to find Community bonspiel listing service added
 - Enhanced site security
 - Operated four (4) Learn to Curl, Train the Trainer workshops for club instructors to become familiar with this important recruitment tool - 48 Trainers were trained.



Attracting younger curlers - encouraging youth participation

- Operated Trillium and Amethyst Curling Camps in 2024. Both camps filled (Trillium 160, Amethyst 80) and were resounding success.
- Ran three U15 Triples Cup events with 72 athletes in attendance
- Supported U15 Rockfest in North Bay to support Ontario and Northern Ontario attendees
- Internal Activity - sat on Curling Canada's Youth Development Council to learn about best practices from other geographic regions.

ABOUT CURLING IN ONTARIO:

The Ontario Curling Council, CurlON, and the Northern Ontario Curling Association (NOCA) are committed to working together to service curling facilities and curlers in the province of Ontario.

While we service different geographical regions, we share many goals, ideas, issues, stakeholders and customers. We have a common mission, vision and values and have jointly created a [strategic plan](#) which we're committed to executing together.

To make finding programs and services offered within the province easier, we have created a "portal" – curlinginontario.ca – where all curlers, curling facilities, coaches, officials, ice technicians, fans and people curious about learning the game can find the programs, services, resources, competitions, etc... offered within the province.

"Curling in Ontario" is not a new organization within the province, it's simply a unifying website connecting the three organizations and their common programs and services.

Creating diverse and inclusive environments (marginalized, racialized, parasport athletes, females).

- Supported a wheelchair curling “try it” day, introduced 10 new athletes to the sport and included 3 coaches interested in learning more about wheelchair curling.
- Staff participated in Canadian Women in Sport – Gender Equity in Coaching program.
- Ran one Women’s only Competition Coach workshop in Sturgeon Falls in March.
- Internal Activity: All OCC staff and board members participate in Curling Ontario’s EDI program.

Competitions and Events - a wide ranted of competition/events for all skill levels, ages, gender and abilities

- Operated the Ontario Wheelchair Open at the Toronto Cricket club with twelve teams participating from Canada, USA, Korea and across Ontario, creating a meaningful competition opportunity.



Try Wheelchair curling event hosted at the Cricket Club - March 2025

ABOUT AMETHYST AND TRILLIUM YOUTH CAMPS

Both the Amethyst Junior Curling Camp and the Trillium Curling Camp once again ran successfully during the summer of 2024, with both camps reaching full capacity and maintaining waiting lists. Trillium welcomed 160 athletes, while Amethyst expanded in response to growing demand, increasing from 60 participants in 2023 to 80 athletes this past summer. Both camps sold out in just days, reflecting the strong enthusiasm for this program.

This continued growth highlights the remarkable rebound in interest in youth curling and demonstrates the value families and athletes place on these development opportunities. The overarching goal of both camps remains the same: to inspire a lifelong love of the game in young curlers. The camp experience is about far more than technical skill—it is about creating memorable, positive connections with curling. The consistently strong response year after year reinforces that these programs are achieving their mission and remain a cornerstone of youth development in the province.

Strategic Priority

Performance

World class development for athletes, coaches, officials, ice technicians and facility managers

In 2024-2025 here are some of the activities we completed to move us closer to our strategic objectives:

Athlete Pathway - provide athletes with a clear development pathway and programs to support advancement

- Maintained funded status with the Canadian Sport Institute of Ontario's (CSIO)
- Ontario High Performance Sport Initiative (OHPSI) - funding secured for 2025-2026
- Operated Tier 1 Next Gen Program with CSIO supporting 4 teams
- Operated Tier 2 Next Gen Program supporting 5 teams
- Administered a second year of a coach-led/club-based program (Academy Program) - 10 athletes, 4 coaches
- Administered the Ontario Government's Quest for Gold Program providing programmatic support and direct to athlete support for winners of Curling Ontario and NOCA U18, U21, Wheelchair Provincials teams.

ABOUT THE ACADEMY PROGRAM

The Academy Team project continued into the 2024/25 season with another year of success. Once again, the program supported one male and one female U18 team, benefitting from the strong foundation laid in previous years. Building on the experiences of the pilot and second seasons, this year's focus shifted further toward team development, success in the daily training environment and mentor coach development. Athletes and families alike expressed overwhelming satisfaction with the season, appreciating both the developmental focus and the supportive team environment. The program continues to prioritize athlete growth and learning over competitive results, and it is clear that participants and parents are embracing this philosophy. Our dedicated coaching staff—Lori Eddy, Monta Johnson, Geoff Johnson, and Steve Flanigan—once again provided outstanding leadership and guidance, creating a positive and enriching experience for all involved

For the 2025-2026 Season the Academy Teams will be expanded to pilot as Club Based Academy Teams and the OCC Academy Team will pivot to support two Mixed Doubles Teams.

ABOUT NEXT GEN:

The 2024/2025 edition of the Next Gen program supported a total of 9 teams. The Tier 1 Level supported four teams, (2 Male, 2 Female). There were 5 Tier 2 teams supported this past season as well, (2 Male, 3 Female / 3 Curling Ontario, 2 NOCA).

Tier 1 – OHPSI (Ontario High Performance Sport Initiative) Teams

U27 Men – Team King – London Curling Club

U27 Women – Team Ladouceur – Whitby Curling Club

U18/20 Men – Team Garner – Toronto Cricket Skating and Curling Club

U18/20 Women – Team A. Acres – RCMP Curling Club

Tier 2 Teams

CurlON U18/20 Men – Team MacDougall – KW Granite Curling Club

CurlON U18/20 Women – Team Vivier – Navan Curling Club

NOCA U18/20 Men – Team Winters – North Bay Granite Club

NOCA U18/20 Women – Team Dubinsky – Kakabeka Falls Curling Club

Adult Women – Team Inglis – Ottawa Hunt and Golf Club

For the 2025-2026 Season, support for a Mixed Doubles team has been added to Tier 2.

Coach Development - develop best in class coaches, instructors and integrated support personnel.

Improved coach training and opportunities pathways communication on curlinginontario.ca

- 10 Ontario Coaches achieved Competition Coach Certification
- Hosted two (2) Club Coach Youth NCCP workshops - 24 coaches trained
- Hosted Twelve (12) Club Coach NCCP workshops - 149 coaches trained
- Hosted four (4) Competition Coach workshops/evaluation events - 38 coaches trained/certified
- Hosted four (4) ALTC workshops - 48 Trainers trained
- Hosted Two (2) Learning Facilitator technical update webinar
- Supported 5 coaches in professional development at CAO workshops

Playing Environment - train and support ice technicians to create the best ice conditions

- Operated five (5) Assistant Ice Technician Training Courses - 70 people trained
- Operated three (3) Curling Ice Technician Training Courses - 30 people trained



Officials - ensure fair game play by recruiting and developing officials

- Ran two (2) Game Umpire courses in the North to support the development of new officials in multiple regions.
- Created a database of Ontario Officials to begin identify regional gaps and development opportunities.

Facility Managers - support the training of facility managers and foster networking amongst the community

- Continued to work with Curling Canada's ACP program to support Ontario's Curling Professionals.

Strategic Priority

Active Partnerships

Work with our member curling facilities, our provincial and national curling partners to grow and develop the sport of curling together.

In 2024-2025 here are some of the activities we completed to move us closer to our strategic objectives:

Building stronger relationships with curling partners (member curling facilities, curling and multi-sport organizations, government) - create alignment, clear organizational roles and responsibilities, work together to achieve more.

- Continue to work with other Member Associations for virtual training opportunities
- Shared Social Media/Communications Manager
- Shared Bookkeeping Services
- Aligned policies
- Continued Employee health benefits program
- Contributed to National/Sport Specific Committees and Multi-sport committees as time permitted

Encourage member curling facility engagement - interactions resulting in measured improvement in common goals and interests (like membership growth)

- Ongoing data collection to make informed decisions and measure key strategic planning metrics

Leverage shared passion - work with member facilities, provincial and national curling partners to efficiently provide more and better curling opportunities for both current and potential curlers

- Continue participation in Curling Canada's Podium Pathway, Youth Development Committee, Operational Advisory Committee, Women in Curling Leadership Circle, Coaching Association of Canada Committees

Brand and marketing - build an inspirational brand that enhances the benefits and image of curling for use by member facilities. Gather and share data.

- Continual updating of curlinginontario.ca website content including adding a community bonspiel directory.

Build capacity - help invigorate volunteers, provide education to staff and boards, and provide networking opportunities for all to learn and share with each other

- Regular offerings of Coach, Instructor and Ice Technician training workshops

Facility Support - continue to offer programs and services which support the business of curling

- Continue to promote and support the administration of curling facility use of the National Sport Trust Fund

Strategic Priority

Organizational Stability

Continual strengthening of sport governing bodies (Curling Ontario, Northern Ontario Curling Association and Ontario Curling Council) in Ontario

In 2024-2025 here are some of the activities we completed to move us closer to our strategic objectives:

Curling professionals - establish standards for member facilities to use as guidelines.

- Continue to support Curling Canada on this initiative

Strong financial position - ensure continued financial health of organizations - growing more diversified and stable revenue streams with financial controls in place.

- Internal Activity - continued use of Risk Registry to analyze and mitigate financial risks to organization and sport.
- Internal Activity – reviewed and updated OCC policies to ensure continued alignment with Sport Recognition policy. Member Associations and NSO.

Strong policies and governance - set the highest standards to yield organizational sustainability

- Independent Third Party relationship continued with Curling Ontario and NOCA to receive Safe Sport complaints
- All Safe Sport Policies updated until fall 2025
- Curling Canada Sport Integrity Policy Package reviewed and commented on over the course of the year – completed package to be available Fall 2025

Communication - continued efforts to improve communication with our stakeholders and each other.

- Read Em and Sweep newsletter – Issued 10 this year
- Supplemented with Course offering Newsletters.
- Developed targeted Social Media campaigns and standardized designs.
- Created promotional materials for new / pilot events

Create Efficiencies - work closely to collaborate and avoid duplication in our daily operations

- Shared use of staff
- Shared use of external services - Independent Third Party
- Aligned Policies



Thank You

Have questions about this report or any of our programs and services? - please feel free to reach out to OCC's operational staff via email at occ@ontcurl.com.

www.curlinginontario.ca